



www.LivingWithTheLaw.com

Balancing the Field of Justice

LIVING WITH THE LAW is a multimedia website launched in Summer 2009 to provide a degree of sophistication and knowledge about the law for the layperson in order to encourage educated, inspired and peaceful civic participation. Living With The Law recognizes that law affects our daily lives and, in meeting our readers on common ground, presents our content as a lifestyle publication.

*“The law can be a tool to help,
not just an instrument to hurt.”*

– Johnny Barnes, Publisher



EDITORIAL OVERVIEW

FREQUENCY: monthly column updates; daily participation



Weighing In: Our monthly letter from the publisher delivers commentary, from a legal perspective, on a current event.

News: News updates cover legislation being considered and passed in the District's Legislative and Executive's offices and on Capitol Hill.

Can I Get a Witness?: Profiles trendsetting and influential government officials and civilians that use their voice or artistic medium for progressive social commentary.

Check & Balance: Explores community organizations, individuals, and events that provide social resolutions where our legal system may be lacking.

Nature's Law: Applies the laws of (physical) nature to our social (political) environment.

Members Only: Provides subscribers with an in-depth, online friendly examination of issues of Consumer Law, Landlord/Tenant Law, and Family Law.



Motion Granted: (P)reviews events (rallies, hearings, performing arts) through a calendar system and photo gallery. Events may be LWTL sponsored or submitted by LWTL readers.

Recommendations: (P)reviews products, services, art, fashion, food, and gadgets that have been given the LWTL "official seal" as environmentally friendly, spiritually uplifting, and legal.



THE CONCEPT

Originating from Washington, D.C., where historically residents have lived with an odd proximity to the headquarters of the most powerful government in the free world, yet have no Congressional vote, this publication serves as a lifestyle destination for an exchange of ideas about discrimination, oppression, and intolerance; and likewise cultural compassion, freedom, and progressive action. The focus is to highlight, in real time, movements of political justice and environmental consciousness and to further, with an educated voice, the conversation of civil and human rights.



THE PUBLISHER/THE READERS

Our Publisher. Johnny Barnes is an expert on the federal and local legislative process and civil liberties. He has spent more than a quarter of a century in various Congressional staff positions, including service as Chief of Staff for two Members of Congress. He has taught law and college courses at area schools and has practiced law in the District of Columbia and the Virgin Islands.

A Distinguished Military Graduate, Commissioned and Honorably Discharged, Regular Army, Engineer Officer, Barnes graduated Cum Laude from Central State University and received his Juris Doctor Degree from Georgetown University Law Center. He is the father of two grown sons, a grown daughter and two grandchildren. Barnes currently serves as the Executive Director of the American Civil Liberties Union for the National Capital Area.



Our Readers. LWTL's core readers are residents of Washington, DC (and other major metropolitan areas) aged 18 - 45. Our readers are college-bound/college educated community trend-setters and influencers interested in the livability of their 'hood. These citizens are current (or aspiring) lawyers, entrepreneurs, artists, environmentalists, and educators.



ADVERTISING RATES

Because LWTL is a lifestyle destination, you can reach our audience through various product and service categories. Because Washington, D.C. has a large tourist-based economy, local businesses and international businesses alike will be able to reach existing and potential customers.

Such categories include beauty/fashion/home, entertainment/travel, health/wellness, food/beverages, universities and educational programs, technology, finance, law firms/lawyers.

ADVERTISING RATES:



Advertising rates are launch specials valid for first year only. For personalized multiple page packages, please contact: ads@LivingWithTheLaw.com.

Leaderboard (\$500/3 months; \$750/6 months)

Size: 728x90

File formats: gif, jpg, swf (flash 8 or lower)

Max file size: 38k

Super Skyscraper (\$500/3 months; \$750/6 months)

Size: 160x600

File formats: gif, jpg, swf (flash 8 or lower)

Max file size: 38k

Medium Rectangle (\$350/ 3 months; \$500/ 6 months)

Size: 300x250

File formats: gif, jpg, swf (flash 8 or lower)

Max file size: 38k

All ads must open a new browser window when clicked. All advertising is subject to LWTL creative and standards approval.

* File Formats

.gif, .jpg, or .swf files must be used

.swf must provide an alternative .gif

